Academic Year/course: 2022/23

143269 - Undergraduate Final Year Project

Information of the program

Study: 14302 - Bachelor's Degree in Modern Language and Management

Academic year: 2022/23

Subject: 143269 - Undergraduate Final Year Project

Teaching period: First semester o Second semester

Year: 4

Type: Final Project

ECTS Credits: 6.0

Justification

The Degree Project (hereafter DP) brings to completion the formative process required to obtain the degree in Modern Languages and Management. The DP contributes to the consolidation of the students' academic-professional profile by providing the opportunity to perfect the competences and technical skills they have been working on during their studies. To show that they have properly mastered those skills, students are asked to submit an academic paper/project, supervised by a Faculty member, at the end of the term.

The main aim of the DP is to demonstrate that the student is able to design, develop, and to complete an original research project in her/his area of specialization, defining appropriately the literature, objectives, hypotheses, and approaches/methods that s/he will be using in her/his research. The student will be expected to tackle a relevant and significant problem in the field and to provide evidence of her/his findings in a well-organized and coherent manuscript that should be fully original. Ideally, the student should make use of the competences (critical thinking, analytic & systemic thinking, communication and language skills, ethical choices, methodological tools, etc.) that s/he has been developing throughout the degree. The manuscript will be submitted on an appointed date and will be assessed by a Faculty committee (two members and a substitute) constituted for this purpose. Students will be required to make a public presentation of the results of their DP and will get feedback from Faculty members.

The ultimate aim of the DP is to prove that students have acquired the knowledge, competences, and expertise necessary to complete autonomously a research project of some relevance in her/his area of specialization. Great importance will be given to the originality, accuracy, readability, structure, coherence, creativity, and persuasiveness of the work.

Prerequeriments

Following UD regulations students should have passed or registered all the compulsory subjects of the Degree so as to be able to register the DP.

Subject competencies

A) Generic competences:

CG.1 Critical Thinking (level III): To be able to defend the pertinence and relevance of one's arguments, and to analyze the coherence of one's behaviour, bearing in mind the principles and values that underpin it.
CG.2 Problem Resolution (level III): To establish the objectives and priorities of a research project. To be able to plan and meet the deadlines of the different activities.
CG.6 Orientation towards Quality (level III): To seek high levels of excellence in one's academic and professional activity by constantly checking and improving the results.

Specific competences :
CE1- oral and written Basque language with the ability to communicate using the terminology and techniques accepted in the relevant professional profiles (B2 - C1).
CE2- demonstrate excellent oral and written in Spanish with the ability to communicate using the terminology and techniques accepted in the relevant professional profiles (B2 - C1).
CE3- demonstrate excellent oral and written English (C1 - C2).
CE4- manage sufficiently , oral and written , a second language to communicate fluently in normal situations of everyday life and field of study (A2 -B1) .
CE5- Handling the methodological tools needed to locate and critically interpreting sources , data and information in their field of professional specialization
CE7- describe and execute communication processes of the company applying communication strategies and the necessary supports.

Learning outcomes:
- Integrates the knowledge and skills acquired throughout the degree and is able to use them autonomously, meaningful and responsible .
- Demonstrates ability to position critically with respect to certain realities , it identifies ideas, principles, models and values underlying critical judgments .
- Meets its obligations regarding attendance at seminars and concerted tutorials with their tutor.

- Asks relevant questions refered to the work and proposes hypothesis substantiated in the readings and their experience and observation of reality .
- Develops scientifically rigorous analysis of these realities .
- Draws up the final report with the quality levels required with respect to: the topics , order and clarity in style , proper substantiation of the arguments , accuracy in data collection and use of appropriate literature .
- During the oral defense of their work, presents in a well structure way not only the key elements of its analysis but also the most outstanding results. Fits the times granted for this purpose.
- Understands the questions asked by the Faculty Committee and is able to provide relevant answers to them .

Course content

Definition and nature of DP:
1. DP is an original , independent and individual work done by each student under the supervision of a tutor who will act as advisor and facilitator of learning .
2. DP must show integrated training content received and the skills acquired by each student during their undergraduate studies .
3. End of Degree Proyect in Modern Languages and Management at the University of Deusto aims to work on drafting a report or research project and its presentation and defense in public. The content of the final project grade should be about the issues of any of the materials that make up the training in modern languages and management and skills associated with them lines.
4. The subject and object of the DP performance by the student must be made in 150 hours corresponding to 6 ECTS credits.

Teaching/learning strategy, assessment system and materials

TEACHER/S: Garazi Azanza Martinez de Luco	**GROUP: 10 - English**
TEACHING-LEARNING STRATEGY	
In order to improve and polish up the above-mentioned competences, the following teaching-learning techniques will be used: - A list of the potential research topics is handed out to the students so that they can begin to think of the themes/questions they would like to tackle in their DP. - After choosing a particular topic, students are assigned a tutor that will advice/guide them throughout their research. Calendar of tutorials is jointly decided. - Four obligatory seminars will be organized to give students basic clues on how to design and develop their projects. The dates of the seminars will be set ahead of time. - Early in the term, students will be required to present a draft/provisional research proposal detailing their objectives, hypotheses, basic bibliography, etc. - Tutors should provide pertinent comments and feedback to this initial proposal and any subsequent preliminary work that the student may turn in. - Tutors will prepare a mid-term progress report on the student's work (rigor, pace, originality, shortcomings, etc.) which will be part of the assessment. - Student should make sure that the manuscript is fully finished at least a week before the official submission date, so that the supervisor can go through it. - Before uploading the final manuscript to the platform, the student must obtain his/her supervisor's approval.	

- Preparation of the public presentation of the research results (ppt or Prezi presentation).

The time to be spent on the Degree Project (6 ECTS: 150 hours) during the term will be distributed as follows:

- Time in the University: 40 hours
- Compulsory seminars given to the whole class: 8 hours
- Individual or small group tutorials with DP supervisor: 12 hours
- Work in the library for literature review, methodology, etc.: 20 hours
- Time outside the classroom: 110 hours
- Choosing the topic and finding relevant bibliography: 10 hours
- Preparing the DP proposal and revising it: 10 hours
- Documenting (+fieldwork), organizing, writing the manuscript: 80 hours
- Considering results and preparing the public presentation: 10 hours.

EVALUATION SYSTEM

The assessment of the students' work will be progressive and formative. Students will occasionally be asked to comment on their own work and offer feedback on that of their peers. The evaluation will include the following components (for CG & CE):

- Attendance to seminars (5%) and initial proposal (15%): 20% (Tutor)
- Progress report by the supervisor--mid-term and final: 35% (Tutor)
- Final report on the manuscript by Faculty Committee: 35% (Committee)
- Public presentation of the DP in front of Committee: 15% (Committee)

N.B. Students will ONLY get credit for the DP if: a) they meet all the deadlines for registration, submissions, etc. included in the Student's Guide, b) they comply with the UD regulations regarding plagiarism and any other norms applying to academic work, and c) they receive a passing mark in the final report by the Committee.

DOCUMENTATION

Dept. of Modern Languages and Basque Studies (2018). Student's Guide to the TFG/DP. Bilbao: University of Deusto.

Bulger, M., Meyer, E., De la Flor, G., Terras, M., Wyatt, S., Jirotka, M., Eccles, K. & Madsen, C. (2011). Reinventing research? Information practices in the humanities. A report of the Research Information Network (RIN), April 2011.

Creswell, J. W. (2002). *Educational research: Planning, conducting, and evaluating quantitative* (pp. 146-166). Upper Saddle River, NJ: Prentice Hall.

García Roldán, J. L. (1995). Cómo elaborar un proyecto de investigación. Alicante: Universidad de Alicante.

Rozakis, L. (1999). *Schaum's quick guide to writing great research papers.* New York, NY: McGraw-Hill.

Arias, F.G. (1999). El proyecto de investigación: Guía para su elaboración. Caracas: Editorial Episteme.

Canagarajah, A.S. (2002). Critical Academic Writing and Multilingual Students. Ann Arbor: The University of Michigan Press.

Gran, G. and Birkstein, C. (2006). "They Say / I Say": The Moves that Matter in Academic Writing. New York and London: WW Norton and Co.

Sabino, C. (1992). El proceso de investigación. 2ª edición. Caracas: Panapo.

Recommended web pages:

http://www.unc.edu/~restrepo/trabajo%20de%20grado/proyecto_web.pdf

http://liberalarts.iupui.edu/uwc/uploads/docs/Writing%20Humanities%20Research%20Papers-1.pdf

http://www.csudh.edu/hux/pdf/HUXresearchguide.pdf