

520252 - Interpretive paradigms, actors and global scenarios

Information of the program

Study: 79506 - Master's degree in International Relations and Business Diplomacy

Subject: 520252 - Interpretive paradigms, actors and global scenarios

Teaching period: First semester

Year: 1

Type: Compulsory

ECTS Credits: 14.0

Aim

The interpretive paradigms of international relations are studied, as well as the debates that currently exist, as a framework in which business diplomacy operates.

On the other hand, methodological questions for the investigation will also be worked on and the strategies carried out to date in diverse geopolitical contexts will be analyzed.

Previous requirements

No previous knowledge of this subject is required.

Competence-based learning outcomes

COMPETENCIES:

CG02 - To argue the relevance of the judgments that are issued on international relations and business diplomacy, and analyze the coherence of the conduct itself, basing them on the principles and values

LEARNING OUTCOMES:

CB8 - Knows how to evaluate and select the appropriate scientific theory and the precise methodology of their fields of study to formulate judgments based on incomplete or limited information including, when necessary and pertinent, a reflection on social or ethical responsibility linked to the solution that is proposed in each case

CG2 - Identifies ideas, principles, models and values

Contents

COURSE CONTENTS:

[1-Advanced geopolitical analysis and global security \(Prof. Sergio Caballero & Prof. Ángela Iranzo\)](#)

Sergio Caballero. Director of the Master in International Relations and Business Diplomacy at University of Deusto.

He has a PhD in International Relations from the Universidad Autónoma de Madrid and a B.A. in Political Science and Law from the Universidad Autónoma de Madrid (UAM). Since 2016 he is professor at the Department of IR in the University of Deusto, Bilbao (Spain).

Until 2016 he has also been associate professor at Universidad Antonio de Nebrija, teaching International Relations, Political Science and European Union, as well as associate professor at Universidad ICADE-Comillas teaching Foreign Policy and Conflict Resolution. Furthermore, since 2011 he has been teaching in the UAM's postgraduate courses such as Theory of International Relations, Ethics and Justice in International Relations, and Introduction to IR; as well as collaborating in research and lecturing in the Universidad Complutense de Madrid and the Instituto Complutense de Estudios Internacionales (ICEI).

He has taken part in 8 research projects in competitive calls. Thanks to them, he has been able to publish 35 academic works, including more than 20 academic papers, 3 books and 7 chapters.

He has two main research lines: on the one hand, one research line examining Latin American regionalism, focusing on Latin American foreign policies, mainly Brazilian one, but also dealing with Latin American-European Union ties. Thanks to these topics, some publications have been written with Latin American colleagues, reinforcing interregional academic networks. And, on the other hand, he has focused on IR theoretical debates (agency-structure debate, for instance) as well as on the struggle between security and development. In that sense, some of his last researches have been (i) on borders, unveiling the

political dimension of this spatiality understood as a periphery vis-à-vis the capital cities and the state-centric perspectives; and (ii) on critical security studies and feminist studies and ethics of care, in order to understand security from a broader and more comprehensive angle in comparison to the traditional realist explanations.

Ángela Iranzo Diosdad,

She has a PhD in International Relations from the Universidad Autónoma de Madrid, she has enjoyed research stays at SOAS (University of London), London School of Economics (LSE) and Bogazici University (Turkey). Between 2011 and 2016, she was an associate professor in the Department of Political Science and director of the Center for International Studies (CEI) at the Universidad de los Andes (Colombia). From 2016 to 2019, she has been an associate researcher at the Department of International Relations at the University of Deusto in Bilbao.

Currently, Ángela is an Assistant Professor in the Department of Political Science and International Relations at the Autonomous University of Madrid and her research interests are focused on International Relations Theory, geography of peace, mobility, diaspora, security and religion in global politics.

Evaluation methodology: Exam - paper style question/s

Deadline: 10 days

2-Advanced Theories of International Relations (Prof. Huub Rüel)

Huub Rüel

He has a master's degree in psychology (Open University, the Netherlands), theology and religion (Tilburg University, the Netherlands) and a doctorate in business administration (University of Twente, the Netherlands).

Dr. Rüel is a researcher in international trade and diplomacy, especially business diplomacy, commercial diplomacy and international trade.

During his more than twenty years of scientific career, he has published in various publications in scientific journals, is a guest editor of special issues of various scientific journals, and a guest editor and author of books and book chapters. He has initiated and organized several international conferences on business diplomacy (and e-HRM) and has significant international research and teaching experience.

Currently, his research focuses on diplomacy and corporate morals, ethics, values and the common good. From the perspective of the social doctrine of the Catholic Church, he examines the functioning of large (multinational) corporations in global society. The subject of one of his books, published in 2021, is corporate diplomacy of multinational corporations from the perspective of Catholic social doctrine (Emerald Publishers).

In addition to his scientific interests, he has extensive experience in the internationalization of higher education and the integration of research and education in higher education.

Evaluation methodology: Paper

Deadline: 10 days

3-Methodology in International Relations and Intelligence Analysis (Prof. Ibón Angulo & Prof. Edurne Bartolomé)

Ibón Angulo. Senior Consultor at S&F Consultant.

He has a BA in Political Science and International Relations from the Universidad del País Vasco UPV/EHU. He has worked as Team Supervisor in FONDAKI carrying out corporate analysis work. Execution of processes for the contextualization and management of knowledge with medium and long-term approaches.

He is currently Senior Consultant at S&F Consultants. S&F Consultants is an independent company that develops high added value consultancy for private companies and public bodies in areas related to internationalisation, equality, innovation and entrepreneurship, strategy and territorial competitiveness. Thanks to their commitment to their customers, more than 300 in these 20 years since their inception as a firm in 1997, they have been able to make more than 1,000 projects to date.

Edurne Bartolomé

She has a degree in Sociology (Deusto 1998) and Political Science (UPV 2001), and has a PhD in Political Science and Sociology (Deusto 2008).

Currently, she is PhD lecturer at Deusto University, where she teaches (degree) Global History, Methodology (International Relations, Bilbao) General Sociology (Social Work, San Sebastian), Research Methods and techniques (Social Work, Communication, San Sebastian) and Social and Cultural anthropology in English (Social Work/Humanities/Modern Languages/Modern Languages and Management).

She also teaches in the Erasmus Mundus Master Programs of Sustainable health Systems (REGHEALTH), Migrations and social cohesion (MISOCO), and she is also lecturer in the PhD programs of Social Science and International and intercultural Studies.

Her main publications are related to attitudes toward the State and political Trust in comparative perspective, in journals such as DEMOCRATIZATION (2013 forthcoming), STUDIA SOCIOLOGIA (2011), REVISTA ESPAÑOLA DE CIENCIA POLÍTICA (2012), CENTER FOR THE STUDY OF DEMOCRACY WORKING PAPERS (2008, University of California Irvine), and diverse book chapters. She belongs to the Social Values research teams, and she is in charge of several research projects on social trust.

Evaluation methodology: Paper

Deadline: 10 days

[4-Public Diplomacy \(Prof. Steffen Bay Rasmussen\)](#)

Steffen Bay Rasmussen

He is currently associate professor at the University of Deusto and Director of Studies of the Erasmus Mundus Master in Euroculture: Society, politics and culture in a global context. Steffen holds a PhD in International Relations, an MA in European Studies and a BA in Political Science. He teaches courses on Public International Law and International Relations, including on the history and theory of European integration, comparative regional integration and public diplomacy. He has been a visiting professor and researcher at various universities, such as the Netherlands Institute of International Relations (Clingendael), the Sultan Qaboos University (Oman), University of Navarra (Spain), and the University of the Basque Country (Spain).

His current research is centered on EU international strategy and diplomatic relations, public diplomacy as well as on EU international identity and ontological security. His recent publications include:

- “The ideas and practices of the European Union’s structural antidiplomacy: An unstable equilibrium”, Boston, Brill, 2018.
- “The European External Action Service and its implementation in the Southern Mediterranean region” (in Spanish), in Rasmussen, Steffen Bay and Priego Moreno, Alberto (eds.), *La Proyección exterior de la UE hacia el Mediterráneo Sur tras las Primaveras Árabes*, Madrid, Thomson Reuters, 2018, pp. 67-98
- “Constructing the European demos through external action? The case of consular assistance to EU citizens”, in Pérez de las Heras, Beatriz (ed.), *Building a European Demos: Democratic legitimacy in the post-Lisbon European Union and its impact on global governance*, Cham, Switzerland, Palgrave Macmillan, 2017, pp. 259-284.

[5-Global leadership 5 ECTS](#)

See ALUD for details.

Teaching/learning strategy, assessment system and supporting documents

TEACHER/S: Edurne Bartolome Peral Ibon Angulo Usategui Sergio Caballero Santos Steffen Bay Rasmussen Angela Iranzo Dosdad Hubertus Johannes Maria Rüel Peter Loge Aranzazu Acha de la Presa Irati Agirrezabala	GROUP: 910 - English
	CAMPUS: Faculty of Social and Human Sciences (BILBAO)
TEACHING-LEARNING STRATEGY	
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EVALUATION SYSTEM

1 - Advanced geopolitical analysis and global security 3 ECTS (Prof. Sergio Caballero & Prof. Ángela Iranzo)

Evaluation methodology: Exam - paper style question/s

Deadline: 10 days

2 - Advanced Theories of International Relations 2 ECTS (Prof. Huub Rüel)

Evaluation methodology: Paper

Deadline: 10 days

3 - Methodology in International Relations and Intelligence Analysis 4 ECTS (Prof. Ibón Angulo & Prof. Edurne Bartolomé)

Evaluation methodology: Paper

Deadline: 10 days

4- Public Diplomacy 1,39 ECTS

Evaluation methodology: Essay

Deadline: 10 days

5 - Global leadership 5 ECTS

Evaluation methodology: In class participation

20% refers to Gneric Competences and 80% to Specific Competences

DOCUMENTATION

There are no required texts to purchase for this class; all readings are available electronically on the course website, and consist of a mix of academic and policy articles and book chapters.

TEACHER/S: Edurne Bartolome Peral
Ibon Angulo Usategui
Sergio Caballero Santos
Steffen Bay Rasmussen
Angela Iranzo Dosdad
Hubertus Johannes Maria Rüel
Peter Loge
Aranzazu Acha de la Presa
Irati Agirrezabala

GROUP: 10 - English

CAMPUS: Faculty of Social and
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