

Degree in Business Management and Administration + Management in Digital Environments.
Course syllabus in force until 2025-2026

Business Management and Administration

	SUBJECT	SEMESTER	ECTS	LANGUAGE	TYPE
YEAR 1					
	Accounting	1	6	eu-es	B
	Business	1	6	es-en	B
	Law I	1	6	en-es	B
	Mathematics	1	6	es	B
	Spanish and World Economies	1	6	eu-es	B
	Business Organisation	2	6	en-eu-es	O
	Financial & Corporate Accounting	2	6	en-es	O
	Microeconomics	2	6	eu-es	B
	Statistics	2	6	en-es	B
	Tools for Financial Calculus	2	6	en-es	O
YEAR 2					
	Accounting and Integrated Management Systems	1	6	en-es	O
	Econometrics	1	6	es	O
	Fundamentals of Marketing	1	6	eu-es	B
	Law II	1	6	eu-es	B
	Macroeconomics	1	6	eu-es	B
	Bible and Culture	2	6	es	O
	Budgeting and Management Control	2	6	es	O
	Citizens for Social Change	2	6	es	O
	Civic Engagement and Values	2	6	es	O
	Critical Approaches to the Challenges of a Global World	2	6	en-eu-es	O
	East and West: Great Religious Traditions	2	6	eu-es	O
	Higher Accounting and Financial Statement Analysis	2	6	es	O
	Ignatian Leadership	2	6	es	O
	Introduction to International Humanitarian Aid	2	6	es	O

SUBJECT	SEMESTER	ECTS	LANGUAGE	TYPE
Operational Marketing	2	6	eu-es	O
Operations Management	2	6	en	O
The Experience of God: A Christian Approach	2	6	es	O

YEAR 3

Advanced Marketing	1	6	en-es	O
Corporate Strategic Analysis	1	6	en-es	O
Financial Institutions and Instruments	1	6	en	O
Investment and Finance	1	6	es	O
Leadership and Team Building	1	6	en-es	O
Civic and Professional Ethics	2	6	es	O
Corporate Finance	2	6	es	O
People Management	2	6	en-es	O
Strategic Management and Control	2	6	es-en	O
Undergraduate Final Year Project	2	6	en-eu-es	3

YEAR 4

Advanced Financial Accounting and Auditing	1	6	es	P
Consumer Behaviour	1	6	es	P
Digital Marketing	1	6	es	P
Economics and International Policy Issues	1	6	en	P
Financial Decisions and Taxation	1	6	es	P
Financial Practice	1	6	es	P
International Finance	1	6	en	P
International Human Resources Management	1	6	en	P
International Marketing	1	6	en	P
International Project Management and Logistics	1	6	en	P
Internships in Companies - Optional	1	24	en-eu-es	P
Internships in Companies	1	6	en-eu-es	E
Marketing Research	1	6	en	P

SUBJECT	SEMESTER	ECTS	LANGUAGE	TYPE
Portfolio Management	1	6	es	P
Sales Management	1	6	es	P
Sector-specific Marketing	1	6	es	P
Social Environment	1	3	es	O
Stock Market	1	6	es	P
Corporate Growth and Development	2	6	es	P
Information Systems and Strategic Consulting	2	6	es	P
Innovation Management	2	6	en	P
Internships in Companies - Optional	2	24	en-eu-es	P
Internships in Companies	2	6	en-eu-es	E
Operational Excellence	2	6	es	P
Social Environment	2	3	es	O
Talent Organisation and Management	2	6	es	P

ANY YEAR

C1 English level general and business certificate	1	0	en	O
C1 English level general and business certificate	2	0	en	O

O	Compulsory
B	Core course
P	Elective
E	External internship
3	Final Project

Management in Digital Environments

	SUBJECT	SEMESTER	ECTS	LANGUAGE	TYPE
YEAR 1					
	Introduction to the Digital Environment	1	5	es	O
	Management and Social Skills Workshop	2	5	es	O
YEAR 2					
	Information Systems	1	3	es	O
	Customer Experience	1	3	es	O
	Big Data and Business Intelligence I	2	3	es	O
	Big Data and Business Intelligence II	2	3	es	O
YEAR 3					
	Accounting Workshop	1	3	es	O
	Career Planning Workshop	1	3	es	O
	Financial Planning Workshop	2	3	es	O
	New Business Models	2	3	en	O
YEAR 4					
	Social Environment	1	3	es	O
	Final Year Project	1	3	es	O

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