

Graduate profile: Master's degree in International Business

These studies aim to train professionals who can occupy a wide range of executive positions in widely diverse areas (finance, marketing, human resources, general management, etc....) in head offices or subsidiaries of firms operating on international markets.

The degree programme provides participants with comprehensive development, improving competences such as:

- Digital strategy: entrepreneurship, innovation and sustainability.
- Diversity and interculturality: adaptation to the environment, interpersonal communication and written and spoken communication in English.

In line with Deusto's tradition, one of the main aims is to train international company leaders who will have a positive impact on society. The content, approach and methodologies focus on providing the latest and most widely demanded competences and skills in the world of international firms.